principles. A provision of Rs. 17 crores was made in the 7th plan for this scheme. The salient features of the scheme are:

(i) Village self-sufficiency, labour intensive agrobased industries and non-land based employment

(ii) The structures is based on Vinobaji's dictum of Panchayat aktis

(iii) The plan consists of schemes based on Gandhian principles but donot form part of regular district plans and are devoid of modern technology.

(iv) The schemes undertaken are contributory to the village self-sfficiency ideals, which are intergral parts of Gandhian of rural reconstruction. A cumulative expenditure of Rs. 608. 26 lakhs has been incurred under the schema during 1986-90 for various projects like crop husbandry, horticulture,animal husbandry, dairy development, forests, irrigation,etc.

Incentives to Women entrepreneurs

6652. SHRI DAU DAYAL JOSHI: Will the PRIME MINISTER be pleased to state:

(a) the incentives being given by the Government to women entrepreneurs for setting up-export oriented industries; and

(b) the number and details of women entrepreneurs in Rajasthan at present, especially from Hadoti region?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (PROF. P.J. KURIEN): (a) Various incentives offered to export-oriented units like Land allotment, financial assistance, export incentives etc. are also available to Export-oriented units set up by Women Entrepreneurs.

(b) Details of such units are not maintained centrally.

Development of Desert Areas

6653. SHRIMATI VASUNDHARA RAJE: Will the PRIME MINISTER be pleased to state:

(a) whether the Government propose to implement some new schemes for the development of desert areas in Rajasthan; and

(b) if so, the details thereof and the amount allocated for these desert development schemes during 1991-92?

THE MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI G. VENKAT SWAMY): (a) The Government has been implementing the Desert Development Programme for the development of desert areas in Rajasthan. No other new scheme is proposed.

(b) The Desert Development Programme is in operation in 11 districts covering an area of 209.750 sq. km. An amount of Rs. 38 crores has been allocated to the programme in Rajasthan during 1991-92.

Inclusion of Local Taxes in the Printed price

6654. SHRI SUSHIL CHANDRA VERMA: Will the PRIME MINISTER be pleased to state:

(a) whether consumers all over the country are still being made to pay 10 per cent to 20 per cent more than the maximum retails prices printed on the packages in the name of 'local' taxes extra' despite the GOI's notification of May 1990 amending the Weights and Measures Rules, 1977 forbidding such extra charges after November

1990; and

(b) the steps Government propose to take against the unscrupulous dealers?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES AND PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED): (a) and (b). No. specific complaints of this nature have been received by the Central Government. However, in case of violation of the Standards of Weights and Measures (Packaged Commodities) Rules, 1977 action in taken against the defaulters by the concerned authorities in the States/UTs who are responsible for enforcing the Rules. They are advised from time to time to take suitable measures for strict enforcement of the Rules.

Development of new Model by Maruti Udyog Limited

6665.SHRI GURUDAS KAMAT: Will the PRIME MINISTER be pleased to state:

(a) whether the Maruti Udyog Limited is developing a new model;

(b) if so, when it will be available;

(c) whether the new model is proposed to be developed for foreign countries only; and

(d) if so, the reasons thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY(SHRI P.K. THUNGON): (a) Suzuki is developing a new model of a car which will be manufactured by Maruti in India.

(b) The new model is expected to be produced in the first half of 1993.

(c) and (d). The new model though primarily meant for export, will also be available for domestic market.

System to Assess Popularity of Serials

6656.SHRI SUSHIL CHANDRA VERMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any system to assess the popularity of the serials shown on the Doordarshan; and

(b) if so, the salient features of the system?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) and (b). Yes, Sir. With a view to provide continuous feedback on programmes including serials in terms of rate of viewing and their qualitative assessement, Doordarshan has set up at present monthly panels at 15 Doordarshan Kendras in the country. The ratings/comments of each of selected viewers in a prescribed format is collected to evaluate the programmes. Besides, letters from the viewers and their suggestions are also kept in view while assessing the popularity of the serials. In addition, some private agencies on their own are also assessing the popularity of serials.

Telecast of News Bulletin for Deaf and Dumb

6657. SHRI SUSHIL CHANDRA VERMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to telecast a news bulletin in Hindi and regional languages for the benefit of non-English knowing deaf and dumb; and

(b) if not, the reasons therefor?

THE DEPUTY MINISTER IN THE